

THE AMERICAN ISSUE

EDITOR'S LETTER

My initial inspiration for creating a theme for this issue was twofold. First, being that I wanted to find a way to stimulate the spirit and the economy of an industry that is particularly feeling the pinch of the current economic crisis. History shows that in hard times you support home, this seems logical and correct. Secondly, I began to think about what it means to be an American in the present day. We know all the clichés as we are continuously bombarded with them. This generation is in the midst of a rapidly shifting world which includes dramatic global tensions, a workforce that is facing an unprecedented crisis and a rapid fire pace in technological development to which this publication is the beneficiary.

In setting the visual tone of the issue I reached out to Jamie Isaia. Jamie is someone I have known for years but had yet to work with. Jamie's very feminine, ethereal imagery embodies the belief that in this country possibility is limitless, in fact infinite if you work hard and dream.

We also feature a young woman by the name of Chelsea White. I first met Chelsea and was so impressed by her presence that I wanted to devote an entire story to her. She is an artist and a graduate of MICA (Maryland Institute College of Art). She is just at the beginning of her journey here and I am curious to see how the city shapes her. She is one of those special people who make an immediate impact on everyone, not in a bold or aggressive way, more so she has a quiet charm that fascinates us.

Fascinating does not begin to describe the musician Matthew Miller, aka Matisyahu, who was photographed by Daymion Mardel. The Hasidic reggae rapper has been making an impact on the music industry over the past few years. With the release of his new "Album Light" and the explosion of his crossover hit single "One Day", he is on his way to traversing from a cult figure to a household name. His story is unique and he radiates a calm confidence and charm that is anything but manufactured.

We are once again very fortunate to have Patric Shaw back for Issue 3. Patric has had a very successful fashion career both here in New York and in Paris. For aWANTEDmag.com Patric focuses on what I feel is his true passion: portraiture. His work is honest and soulful. He always manages to find the heart of the subject without manipulation. He had his hands full with scheduling and artistic temperaments and he has managed to pull it off in the quiet, easy manner that is his demeanor.

For the first time we are featuring a beauty story in this Issue, shot beautifully by photographer Rick Haylor under the direction of Beauty Editor Gina Crozier. The images are stunning and are specifically designed for aWANTEDmag.com to speak to you, our audience.

First time contributors Phil Knott and stylist Mark Holmes salute J.D. Salinger's Catcher in the Rye with a modern day trip to the heart of New York City. As we went to press sadly Mr. Salinger had passed away at the age of 91 on January 28, 2010. His outsider philosophy serves as catalyst for this magazine and me. I'm not so sure if he would view a fashion tribute to him in high regard. Ironically that makes me admire him all the more.

If you are going to discuss America in the modern day you have to acknowledge its past. In this issue we pay tribute to the Industrial Age and brace ourselves for the new age of industry. When I started this publication I was very fortunate in that the photographer Steven Cohen agreed to come on board and develop our still life portfolios. With each shoot he just keeps raising the bar and for that we are very grateful.

Our Arts and Culture Editor Daniel Alonso is one of the most dedicated and hardworking people I have met in my life. He brings an energy and work ethic that would rival anyone. He is responsible for all of the interviews in the American Artists Series, as well as interviewing photographer Steven Sebring on his collaboration for the past five years with icon Patti Smith. Daniel also found the time to travel to San Francisco and interview the artist Jason Munn. After that he came back to New York and managed to interview our cover subject Matisyahu.

Lastly this issue is tribute to the country that has allowed me to make a home here and to pursue my ambition. The original dreamer spirit mixed with a can do attitude, serves as the foundation for aWANTEDmag.com. I felt that this spirit has been on the wane for some time and has been replaced by cynicism and a jaded attitude. Certainly the current administration in Washington has given us hope and also serves as a major inspiration for us.

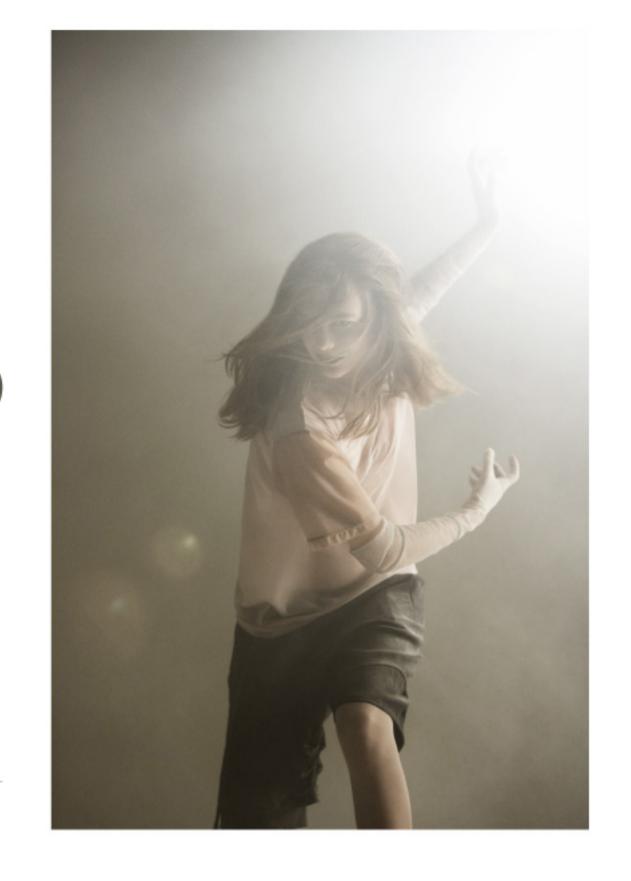
The past nine months have been some of the most fulfilling and enjoyable experiences of my career. Myself, and the entire team here at aWANT-EDmag do what we do because we could not imagine doing anything else. It is our passion. We do live in a cynical world, often shaped by the disappointments that life inevitably hands out to us all during our time here. I started this project because I did not want to be part of that world. I am very fortunate in that I love what I do and I have the good luck to make a living doing it. My intention is to create a place where people can escape and remember what it is like to be alive and to care about something whether it is fashion, politics, art, the human condition or hopefully, all of them. I wanted to create a place where eclectic points of view may coexist. I see this project as the equivalent to a great dinner party of diverse individuals from different worlds coming together to make for stimulating conversation. This, and a certain integrity will be the cornerstone to its success.

A Milk Gallery Project Presents Respira John Guerrero March 1st / March 16th / 2010

Closing Reception March 16th/2010 7/10pm

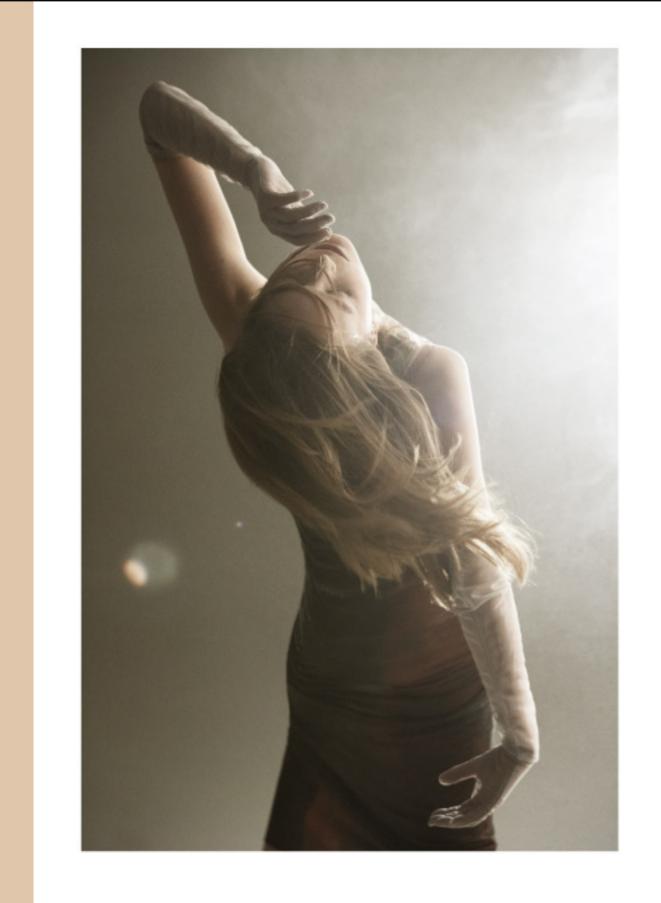
Milk Gallery 450 West 15th Street NewYork/NY 10011

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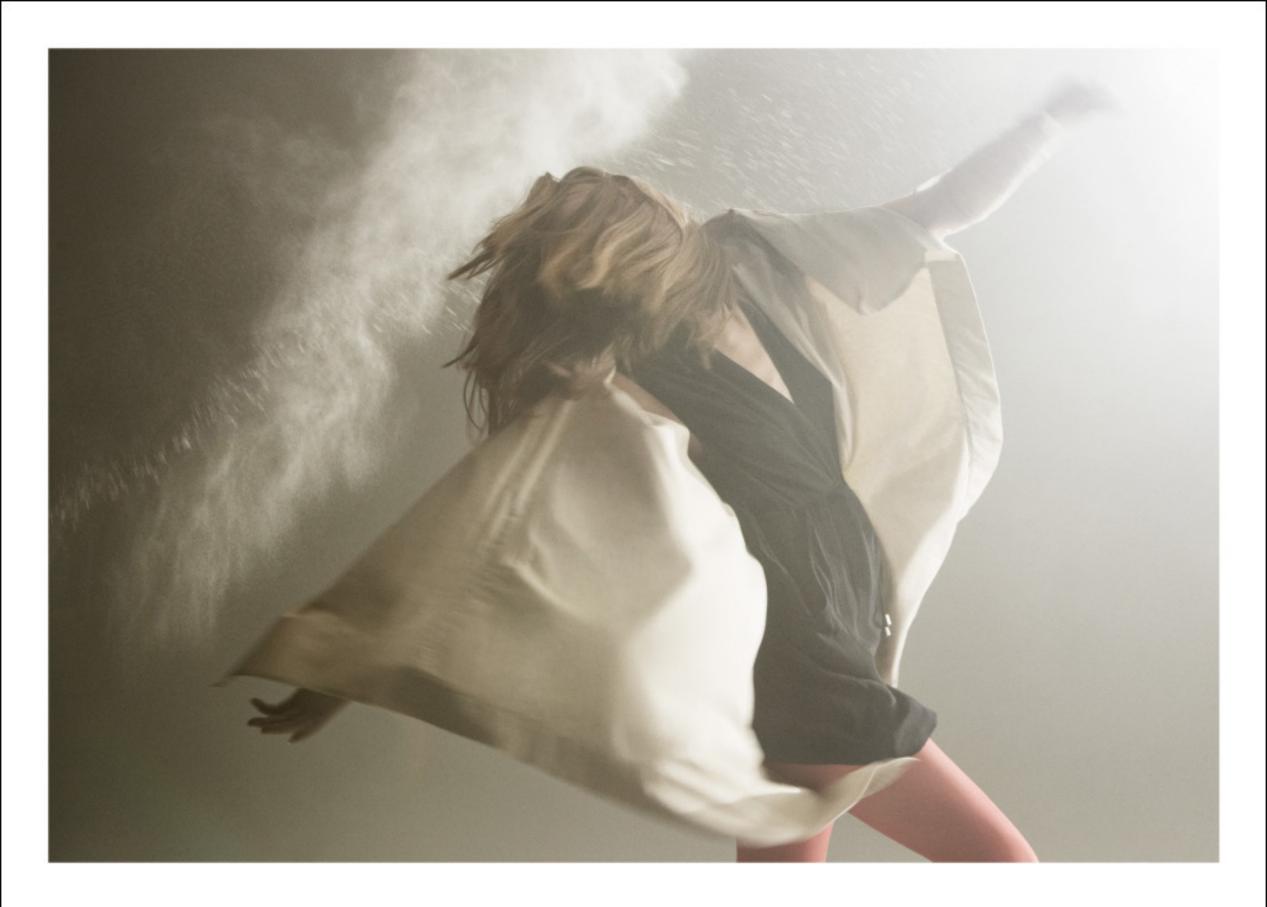


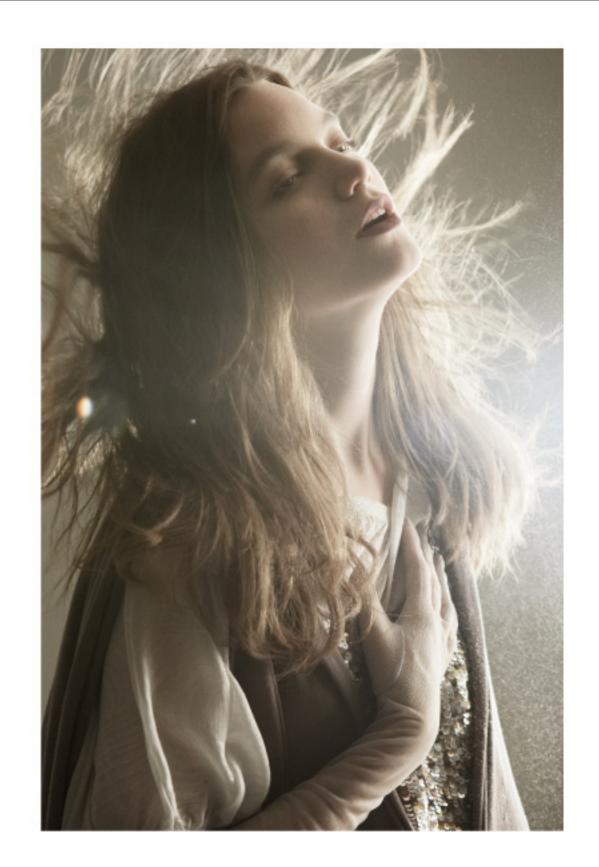
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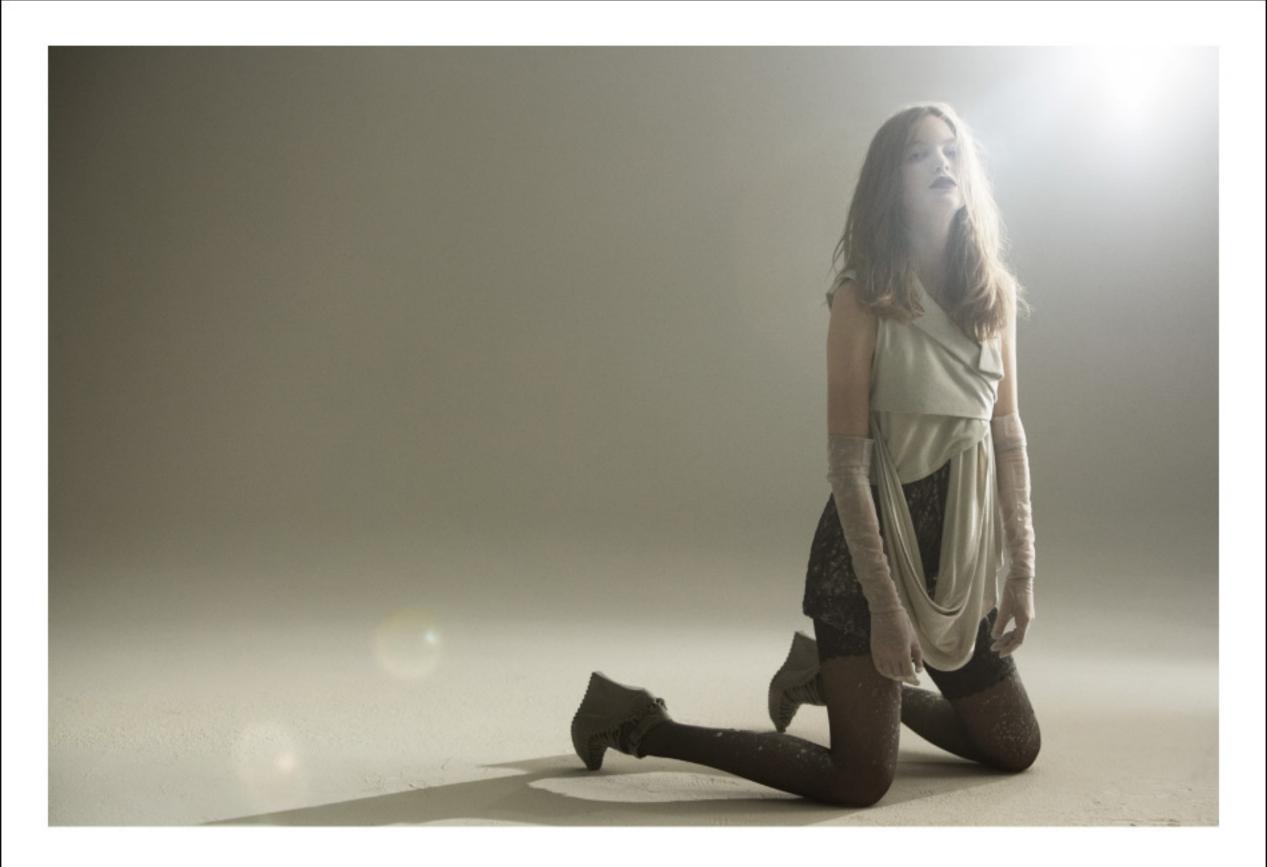












Editor: JOHN SLATTERY

Make up: GINA CROZIER @ Ray Brown Pro using SEPHORA brand cosmetics Hair: CECILIA ROMERO @ Artlist New York using BUMBLE AND BUMBLE

Model: CAROLINE K at IMG

Producer: SARAH FRICK SMITH / ART + COMMERCE

Digital Technician: AURELIE GRALLOT Lighting Director: DAVID DIESING Fashion assistant: ASHLEY FRASER

Shot on location at MILK STUDIOS, NYC

- 2-3 Translucent pink t-shirt by TOM SCOTT
 Black viscose shorts by KIMBERLY OVITZ
 Gloves by LACRASIA
- 3-4 Dress and top by CALVIN KLEIN Hosiery by WOLFORD Gloves by LACRASIA
- 5-6 Omber print dress with racers back by HELMUT LANG
 Tank top by HELMUT LANG
 Tank top by CALVIN KLEIN
 Gloves by LACRASIA
- 7-8 Leather jacket with shawl collar by ERRO
 Slip dress with with pink border by LERARIO BEATRIZ
 Hosiery by WOLFORD
- 9-10 Beige cotton dress by KIMBERLY OVITZ
 Black translucent dress by SHIPLEY AND HALMOS
 Bra by WOLFORD
 Hosiery and garter belt by WOLFORD
 Gloves by LACRASIA
- 11-12 Taupe knit dress by TOM SCOTT

 Creme blouse with short sleeves by CALVIN KLEIN
 Sequinned tank top by LERARIO BEATRIZ

Putty jumpsuit by LERARIO BEATRIZ
Cropped flesh tank top by LERARIO BEATRIZ
Bra from WOLFORD
Hosiery from WOLFORD
Gloves by LACRASIA
Lace up leather wedge heel by OHNE TITEL

13-14 Beige top with draped front by OHNE TITEL
Cob web dress by HELMUT LANG
Shoes by OHNE TITEL
Stockings by WOLFORD
Gloves by LACRASIA



JASON MUNN OF THE SMALL STAKES

WRITTEN BY DANIEL ALONSO

You've been quoted as saying that the album covers of your youth were one of the things that helped formed your artistic eye. What was it about album art – especially the cover for Sideshow's Lip Read Confusion – that inspired you?

In high school I was buying a lot of albums. Smaller record labels put out a lot of these albums and they usually had unique packaging. For example, some of the packaging was letterpressed. Often times, it was as basic as using uncoated paper instead of glossy paper (which seemed to be the norm at the time) that made the artwork

special. This kind of work appealed to me a lot because there just seemed to be an extra level of thought and care put into it. Later when I was in school for design, I learned about Jeff Kleinsmith's work through certain design magazines and it was then that I realized he had designed some of my favorite covers.

Of all mediums, what attracted you to silk-screening? A friend of mine was doing a lot of screen



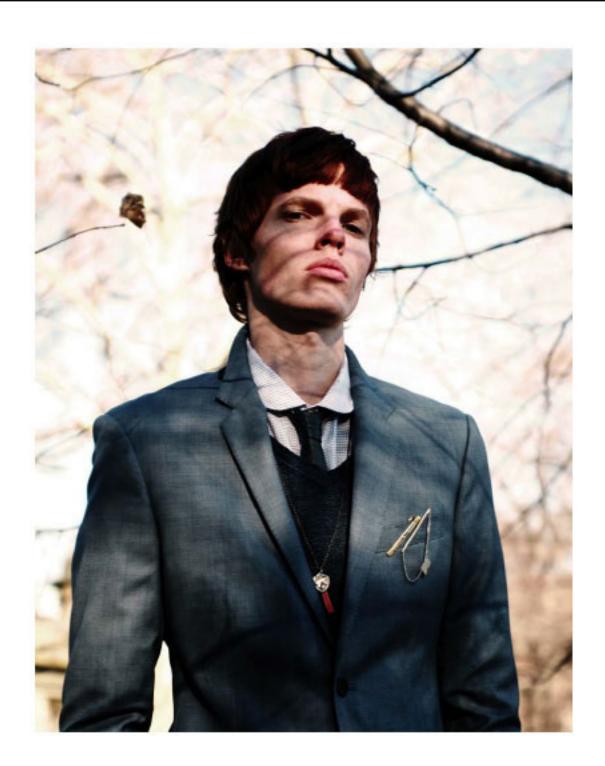
Holden Caulfield meets Mark Twain. Introspective, Isolation, rebellion and retreat from society.

When I think of America, I think of growing up with one's own identity, and the freedom to think and believe what we want. Within that freedom comes American Writers like Mark Twain and J.D. Salinger who have given us these introspective and lonely characters with brilliant commentaries on American Society.

I also think of the idea of America as being this clash of dozens of cultures, Chinese, African American, Immigrant russians etc etc. I picture a Boy character coming of age and retreating into the woods and building his own haven. A fortress kind of... He becomes a sort of "Collector" of all the things he finds interesting and Nostalgic in the city and brings him back to his home in the woods. Old photo frames, Chinese Take Out Menus, Old poloroid Cameras and even street signs...

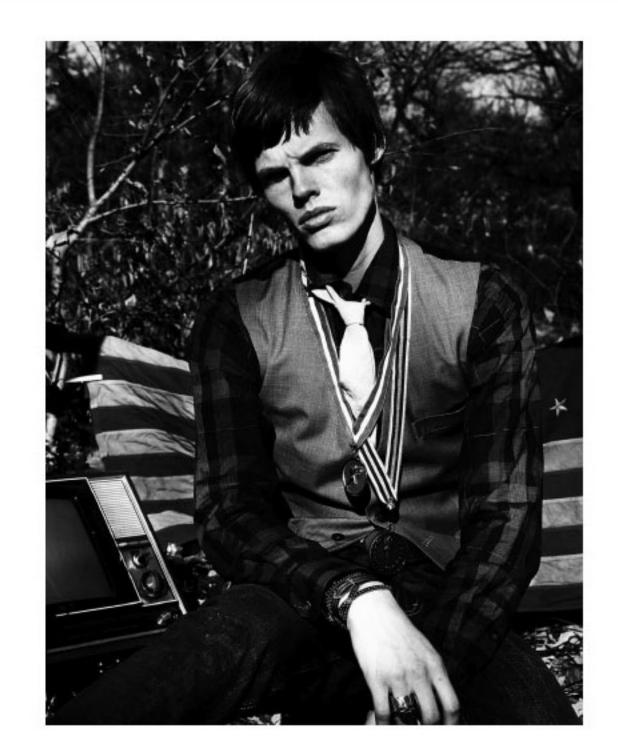
Mark Holmes

















Photographer: PHIL KNOTT Stylist: MARK HOLMES Hair and makeup: SARAH SIBIA

4	NY special shirt in Wight White with Dublin Navy by OLIVER SPENCER
	Textured blazer by ROBERT GELLER
	Light weight cardigan by ROBERT GELLER
	Distressed henley shirt by RIVERA CLUB
	501 Original Jeans (in worn khaki) by LEVI'S
	The Canvas Wing shoes by FLORSHEIM by DUCKIE BROWN

- 5-6 Bergman two-button blazer by SHIPLEY & HALMOS
 Aldrich v-neck sweater by THEORY
 Tie is STYLIST'S OWN
 AK necklace by MIANSAI
 Eton Collar Shirt in Fergus Navy by OLIVER SPENCER
- 7-8 Italian Chino Aldridge three-button suit jacket by J.CREW
 Italian Chino regular-fit suit pant by J.CREW
 Leather vest by CONVERSE BY JOHN VARVATOS
 Chambray western shirt by LEVI'S
 Tie is STYLIST'S OWN
 Glasses by ROBERT GELLER
 Newsboy hat by POLO RALPH LAUREN
- 9-10 Long sleeve plaid shirt by ALFANI RED
 Linen lounge pant by ROBERT GELLER
 Bag (worn on left side) by JOHN VARVATOS
 Bourne Bags (worn on the right and center) by PENFIELD
 Vigo Grey skinny tie by OLIVER SPENCER
 Navy short mac by OLIVER SPENCER

11-12 Vest by JOHN VARVATOS
Tie by CALVIN KLEIN
Kyson Shirt by THEORY
Bracelets and ring by MIANSAI
511 Skinny Jeans by LEVI'S
Distressed Roper Boot by BILLY REID

13 Shirt by POLO RALPH LAUREN
Vest by POLO RALPH LAUREN
Tie by POLO RALPH LAUREN
511 Skinny Jeans by LEVI'S
Distressed Roper Boot by BILLY REID
Glasses by ROBERT GELLER

14 Pleated trench coat by TIMO WEILAND
Alameda Shirt (worn as scarf) by PENFEILD
Jeans by ROGUE
Hat by JOHN VARVATOS
Sunglasses are STYLISTS OWN

DREAM OF LIFE: A CONVERSATION WITH STEVEN SEBRING

WRITTEN BY DANIEL ALONSO



The film Dream of Life marks the full-length feature directorial debut for artist and photographer Steven Sebring. Born in South Dakota and raised in Arizona, he has established himself as a photographer known for a definitive style of merging raw realism with the fantasy of high fashion. He has worked for editorial magazines and shot campaigns for companies such as Ralph Lauren, Lanvin, Maybelline and Coach.

Dream is a portrait of the singer, artist and poet Patti Smith. She is known as the godmother of punk and her diverse career spans over three decades. Smith emerged in the 1970's, galvanizing the music scene with her unique style of poetic rage, music, and trademark swagger. She narrates the film, which reveals a complicated and charismatic personality.

Sebring's photographs have been included in the book Patti Smith Complete; Lyrics, Reflections and Notes for the Future and on her albums such as Gung

AMERICAN ARTIST SERIES

PHOTOGRAPHER PATRIC SHAW

DAVID WELKER







Whether as a child or during the first part of your career, who or what were your earliest artistic influences?

As a child American illustrators fascinated me and realists like N.C. Wyeth and Maxfield Parish. As a student I was interested in 20th Century Surrealists likeMax Ernst, Dali, Balthus and Picabia.

How have those influences carried through to your work today?

I spent many years experimenting with different forms of abstraction but those early influences kept pushing me back to a more pictorial approach.

Would you say your work is driven by

form, or content?

As a narrative painter I think it's an even measure of both. In this genre, form must support content and content must relate directly to form otherwise the story becomes obtuse.

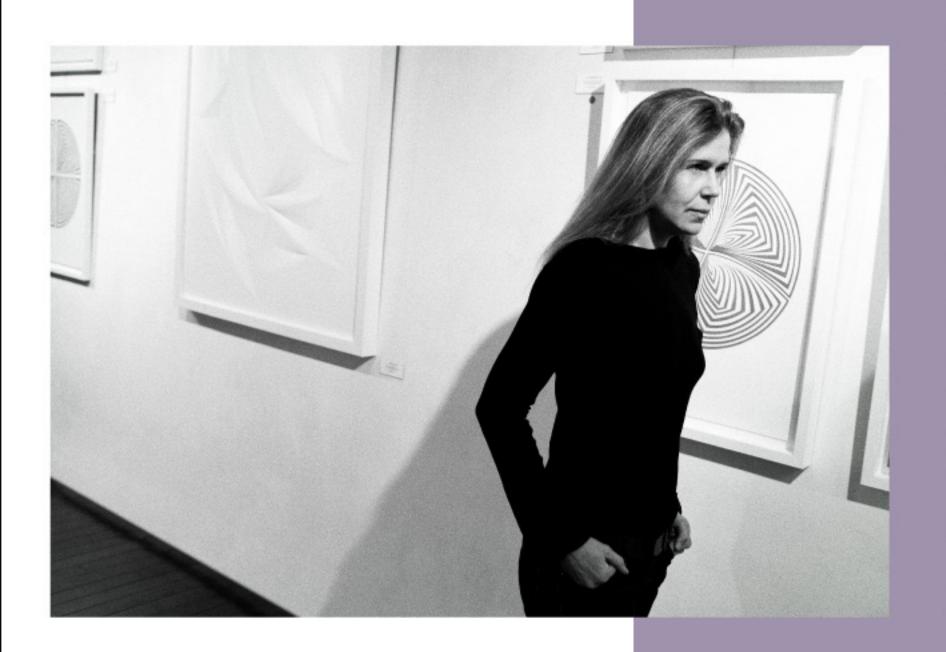
In your artist statement you state the following:

"Currently I am placing emphasis on a series of pictorial, urban landscapes that reflect my desire for art to be accessible and human and represent the things I see on a daily basis. And as an

ELIZABETH GREGORY-GRUEN







Whether as a child or during the first part of your career, who or what were your earliest artistic influences?

I was raised primarily by my Mother and Grandmother – both are painters. They were my first introduction into visual thinking. The environment was ripe for experimentation and visual adventures that sparked my curiosity. With full encouragement my perception of space and proportion began at this time. Through careful critique, ideas were exchanged and a visual communication began. It became my language for life

How have those influences carried through to your work today?

The visual language experienced as a child continually propels my curiosity and inspires me to push open my mind. It is a search for the ultimate high. Creating spontaneous free hand cut work is the best of both worlds for me. I use my meditative concentration combined with the knowledge of absolute freedom to follow my subconscious and create what appears as tightly controlled and planned work. I enjoy the irony.

ANDRIO ABERO

Whether as a child or during the first part of your career, who or what were your earliest artistic influences?

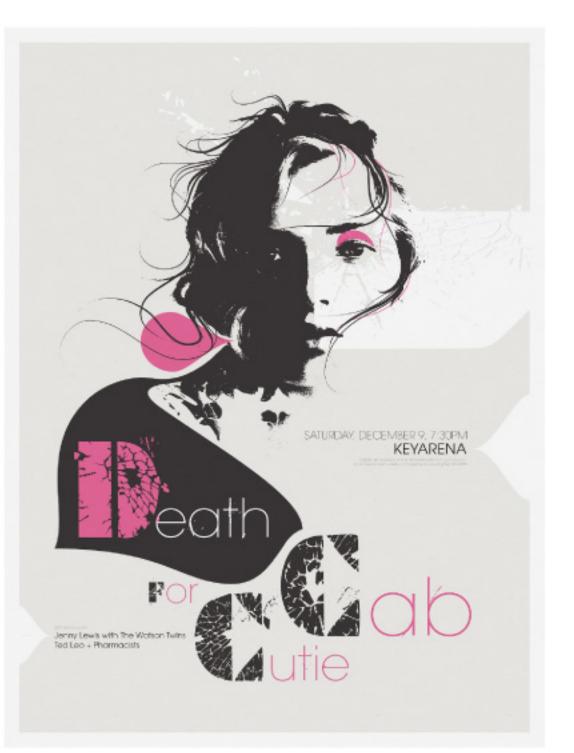
My first name, Andrio, has some coincidental artistic significance. I was born in 1980, and my parents weren't sure what to call me then. Andy Warhol was very popular at the time, but they didn't want call me Andy or Andrew. My grandfather's name was Alejandro so my father decided combine the two put a slight spin on them, henceforth Andrio. I grew to appreciate the artist that gave inspiration to my name.

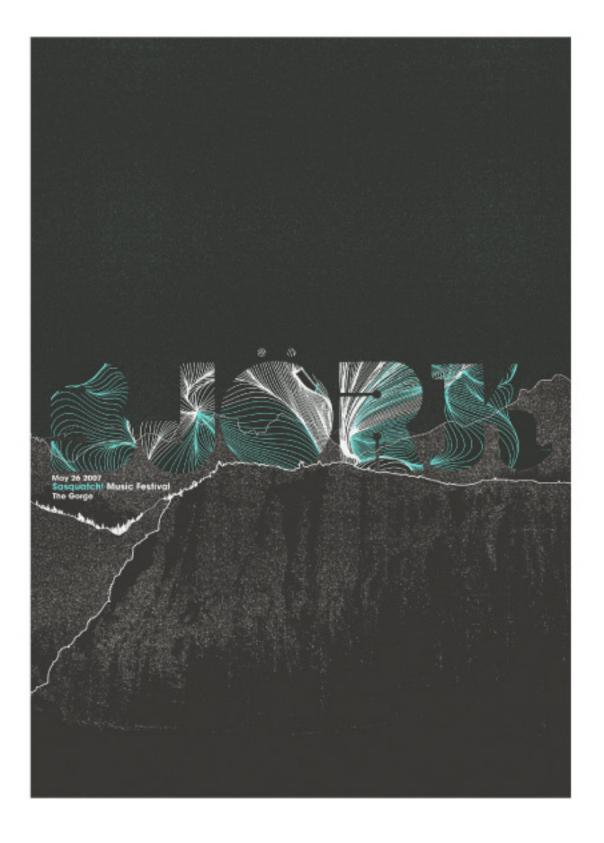
How have those influences carried through to your work today?

It's interesting because I never imagined my work would be so directly related to Andy Warhol's in terms of technique. My design process is derived from the screen printing process as well as it's limitations, granted most of the pre-production work is done in the computer, but with the idea of working with less and more simply. The fundamentals of reproduction still remain today for the most part.

Would you say your work is driven by form or content?







BRIGITTE ENGLER

Whether as a child or during the first part of your career, who or what were your earliest artistic influences?

As a teenager growing up in France, we read and studied the poetry of Baudelaire, Rimbaud and Verlaine in school. I remember how hard it was to get into their work and to rid myself of the strange numbness, which I felt prevented me from fully appreciating their work, was the ultimate artistic quest of my youth.

"Les poetes maudits" (the poets living outside society) had disdain for all things bourgeois and they worked hard in order to reach new, creative heights through the "dereglement des sens" or the un-ruling of the senses prescribed by Rimbaud. Such avant-garde sensibilities resonated centuries later, in the punk movement and in the songs of Patti Smith and in Richard Hell's "Blank Generation." Punk is one of the most important cultural phenomena of our times.

How have those influences carried through to your work today?

I showed some of my new prints at the Bowman/Bloom gallery in the





JANE KIM



Your gallery, Thrust Projects, represents a program of international artists, many of whom are exhibiting for the first time in New York and the US. What motivated you to reach out to unknown or emerging international artists versus local artists?

The program of the gallery is a diverse group of individuals coming from all over the world including artists in New York. As I spent many years in Europe, I'm interested in discovering talent abroad but the gallery is committed also to collaborating with local artists.

The current show up, "RISD: Random Individuals Seeking a Dealer", features the work of four recent graduates from the Rhode Island School of Design's photography department (my Alma Mater). How important is it for you to seek out young, new artists and effectively help usher in a new guard?

A gallery that takes risks should showcase new talent in a group exhibition context. RISD, Random Individuals Seeking a Dealer speaks to the times as the four artists, who recently graduated from the RISD photography

LISA ROSS

Whether as a child or during the first part of your career, who or what were your earliest artistic influences?

My earliest influence as a child was my mother. She was a painter and made beautiful portraits; she was a perfectionist. She used the camera to photograph her subjects and would then paint for hours. Through her I learned to see. At 12 she handed me her 35mm, I looked though the lens and fell in love, I knew that was it. A few years later I saw my first photography exhibit, it was Weegee, then Diane Arbus's work. Ralph Eugene Meatyard and Roy DeCarava were all people whose work moved me the most early on. There was an intensity and

a haunting quality in all of their work. These influences have all carried through. In fact my greatest teachers were photography books.

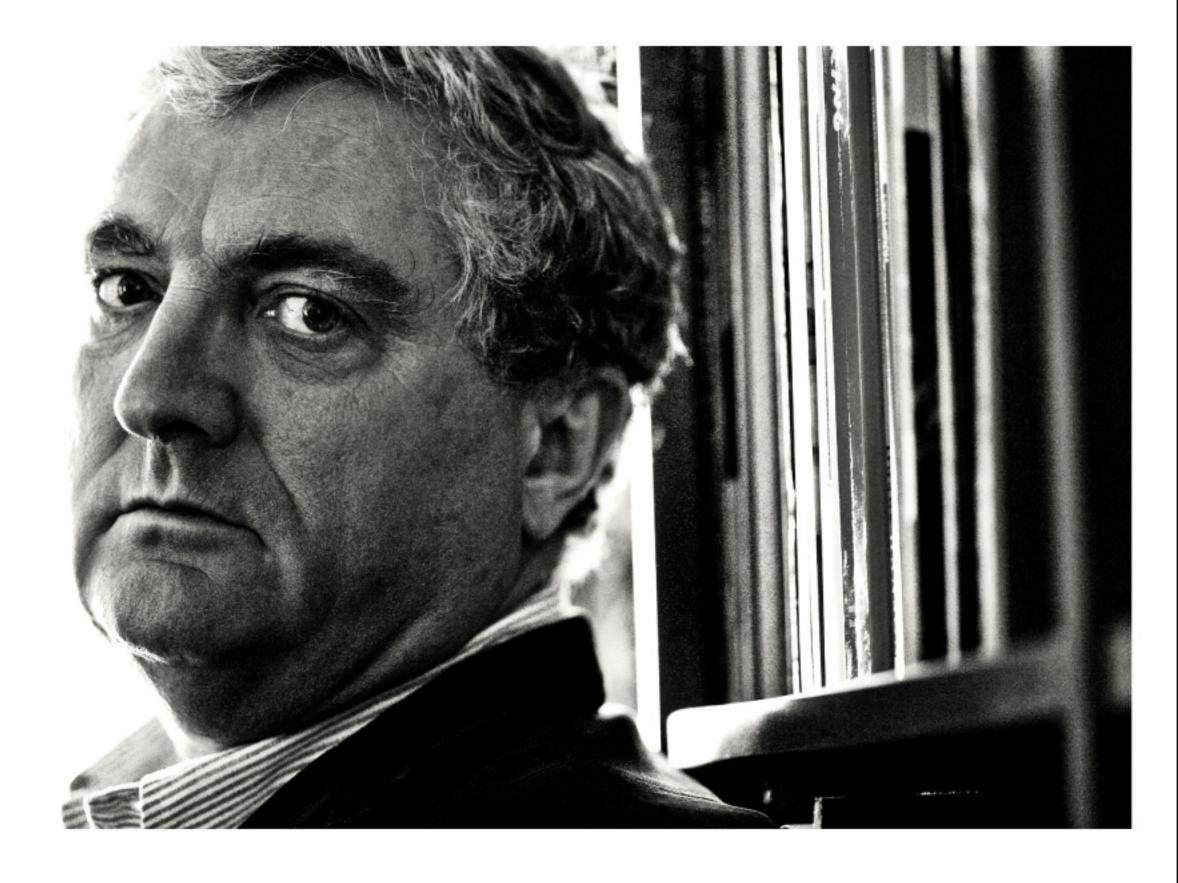
How have those influences carried through to your work today?

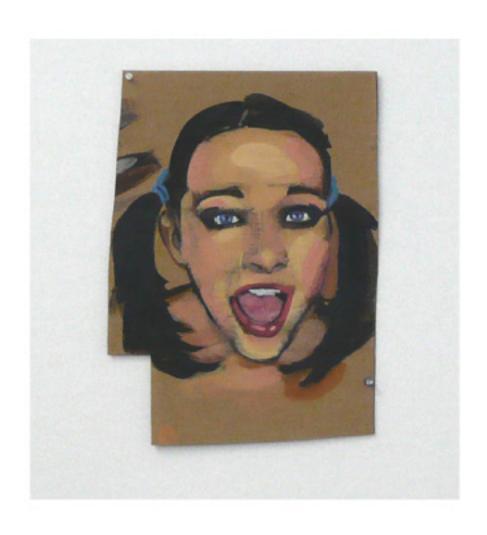
After observing and photographing the graves and shrines erected in the deserts of Northwest China, what do you think the relationship is between the "art" and the earth it stands on? The desert is the earth, site and





WALTER ROBINSON







Whether as a child or during the first part of your career, who or what were your earliest artistic influences?

In first grade, I found that I could draw cowboys.

How have those influences carried through to your work today?

Now I draw saloon girls.

Would you say your work is driven more by form or content?

As in, does it develop from an idea/seek to express an idea, or is it moreabout formal aspects, like shape/color etc. It's all about desire.

How does your environment (i.e. hometown, cityscapes, rural land-

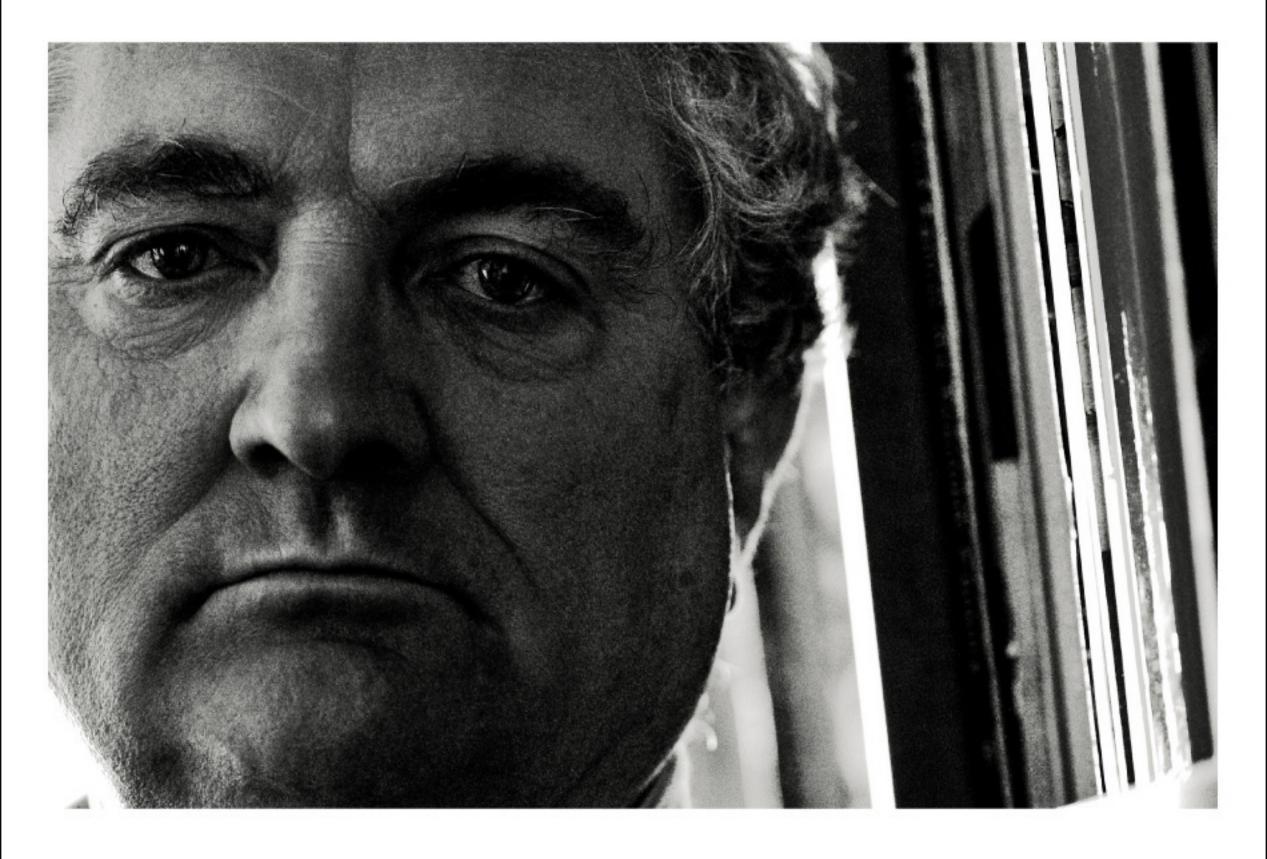
scapes, etc.) affect your creative process and subsequent work? Inspiration is everywhere.

You subvert various corporate logos, mascots, cartoon characters, advertising text and signage in your work. Why do you utilizeconsumerist imagery in your work?

Because those things have already been market-tested.

To you, do these sources reflect American culture or is it moreuniversal?





THE POWER OF EVERY DOLLAR SAVED

WRITTEN BY STEPH THOMPSON

Statistics show that the average American household saves nothing. That can spell trouble for people at all income levels, especially for the poor. Not saving perpetuates a cycle of poverty that can last generation after generation. Unless, of course, someone steps in. Fade to black, back to 1988. Enter economy professor Michael Sherraden, the pioneer of a concept called matched savings accounts in which those who live in poverty gain the support of private investors and federal grants to build a better life, not just for now but for future gen-

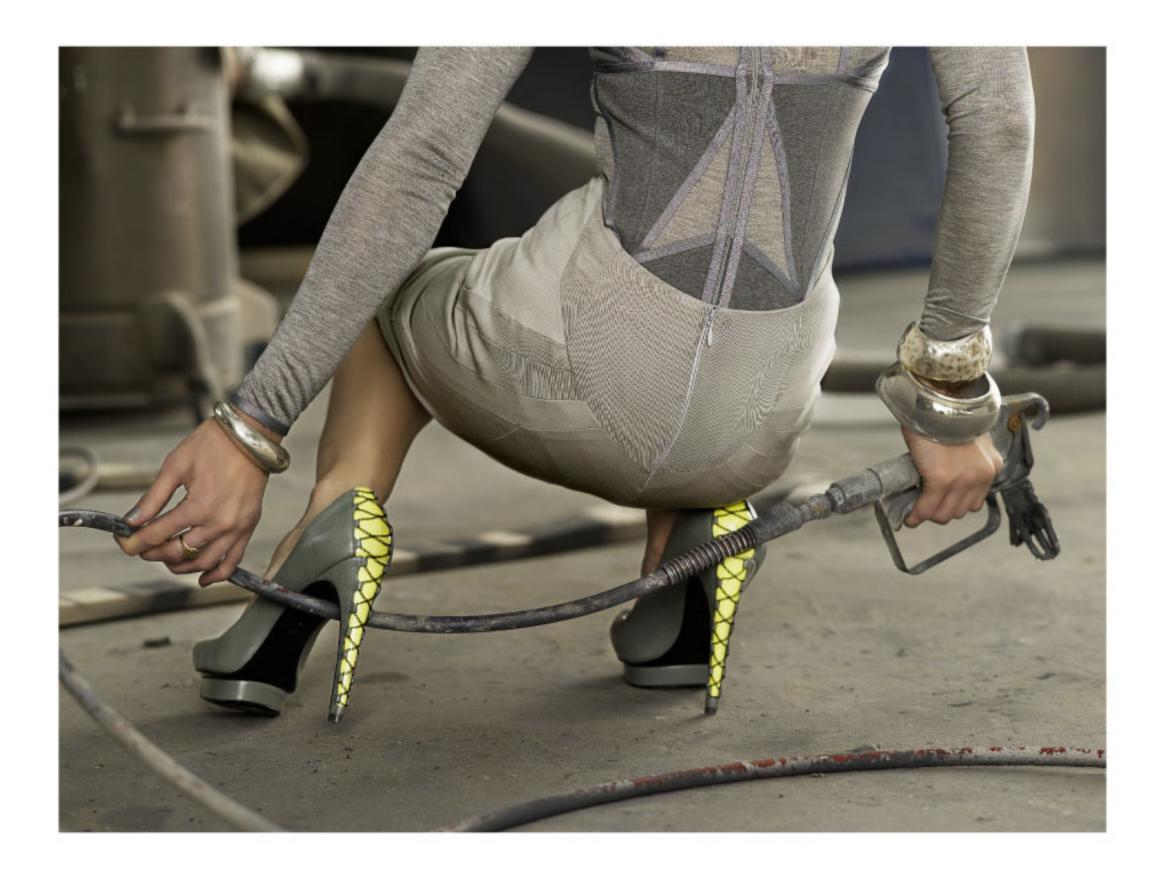
erations.

"The way that the American Dream works is through building assets, through becoming a first-time home owner, getting a college education, starting a small business," said Amanda



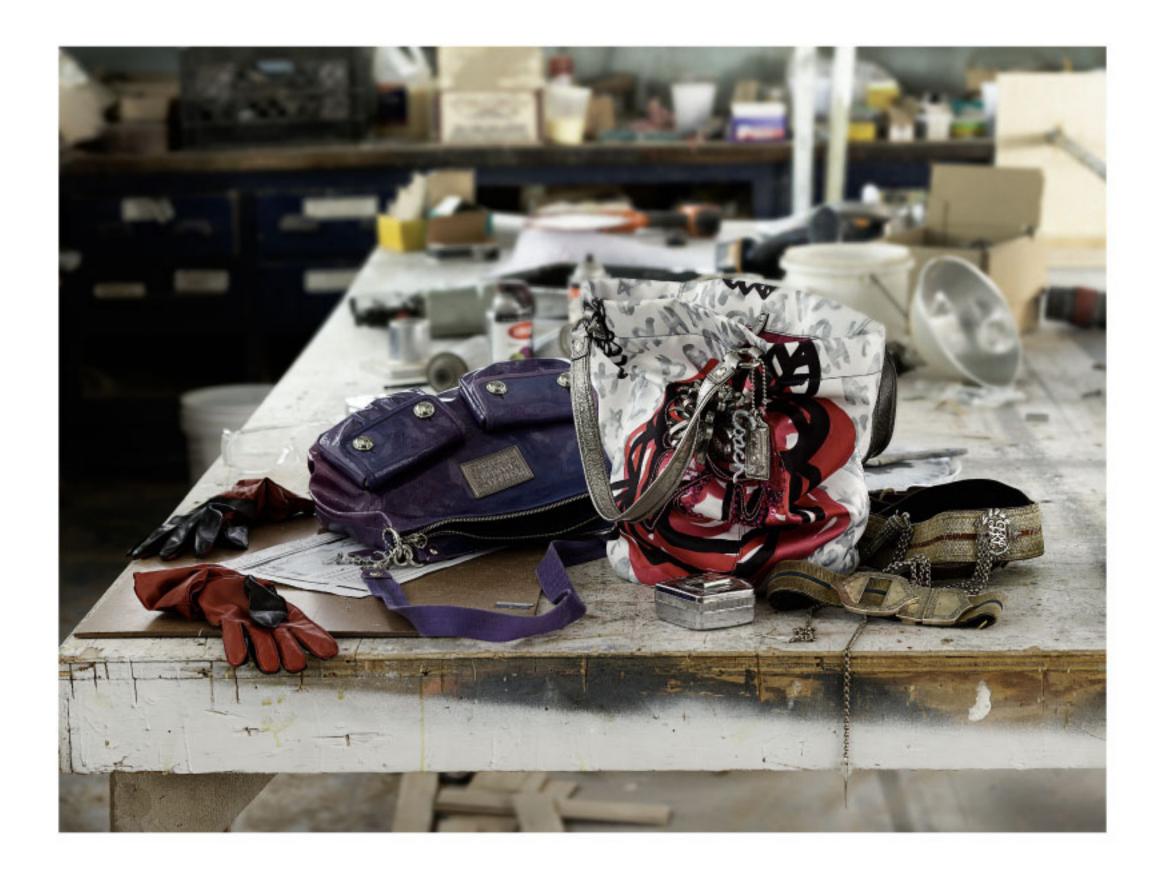
INDUSTRIAL

PHOTOGRAPHER STEVE COHEN















Editor: JOHN SLATTERY

Make up: CHEYENNE @ TheArtistsLoftNYC.com using TARTE COSMETICS

Set Design: LISA GWILLIAM @ Thomas Truehaft

Assistant: KENNY APELL

Photo Assistants: HEATHER COURTNEY, SAM KAPLAN

Location: DADDY-O STUDIO

- 3-4 Bodysuit and skirt by JEN KAO
 Corset shoe by ROCK & REPUBLIC
 Silver cuffs by CARA CRONIGER
 Pewter cuff and ring STYLISTS OWN
- 5-6 Woven top by TOM SCOTT

 The Sydney Bag by COACH

 Spiderweb cuff by GARA DANIELLE

 Gloves by LAUREN URSTADT

 Mosaic knit dress by JEN KAO
- 7-8 Brown sued boot by ALTUZARRA
 Silver jacket and black t-shirt (worn as a dress) by KIMBERLY OVITZ
 Necklaces by CHEYENNE
 Leapord print motorcycle gloves by LAUREN URSTADT
- 9-10 Ombre pocket hobo bag and graffiti bag both poppy by COACH
 Red & black gloves by LAUREN URSTADT
 Belts by MAGGIE NORRIS COUTURE
- 11-12 Resin bag by JEN KAO
 Silver cuffs by CARA CRONIGER
 Purple knit top by TOM SCOTT
 Black corset by MAGGIE NORRIS COUTURE
 Burgundy cotton briefs by PASSION BAIT
- 13-14 Cotton muslin bag with leather handles by FLEABAG
 Draped knit top by TOM SCOTT
 Bodysuit by JEN KAO
- 15-16 Chain mail shoes by JEN KAO

 Cobalt blue leather by LAUREN URSTADT

 Suede dress with white cotton fringe hem by ALTUZARRA

WHAT'S WRONG WITH AMERICA: WHO SAYS I CAN'T GET STONED?

WRITTEN BY STEPHANIE THOMPSON

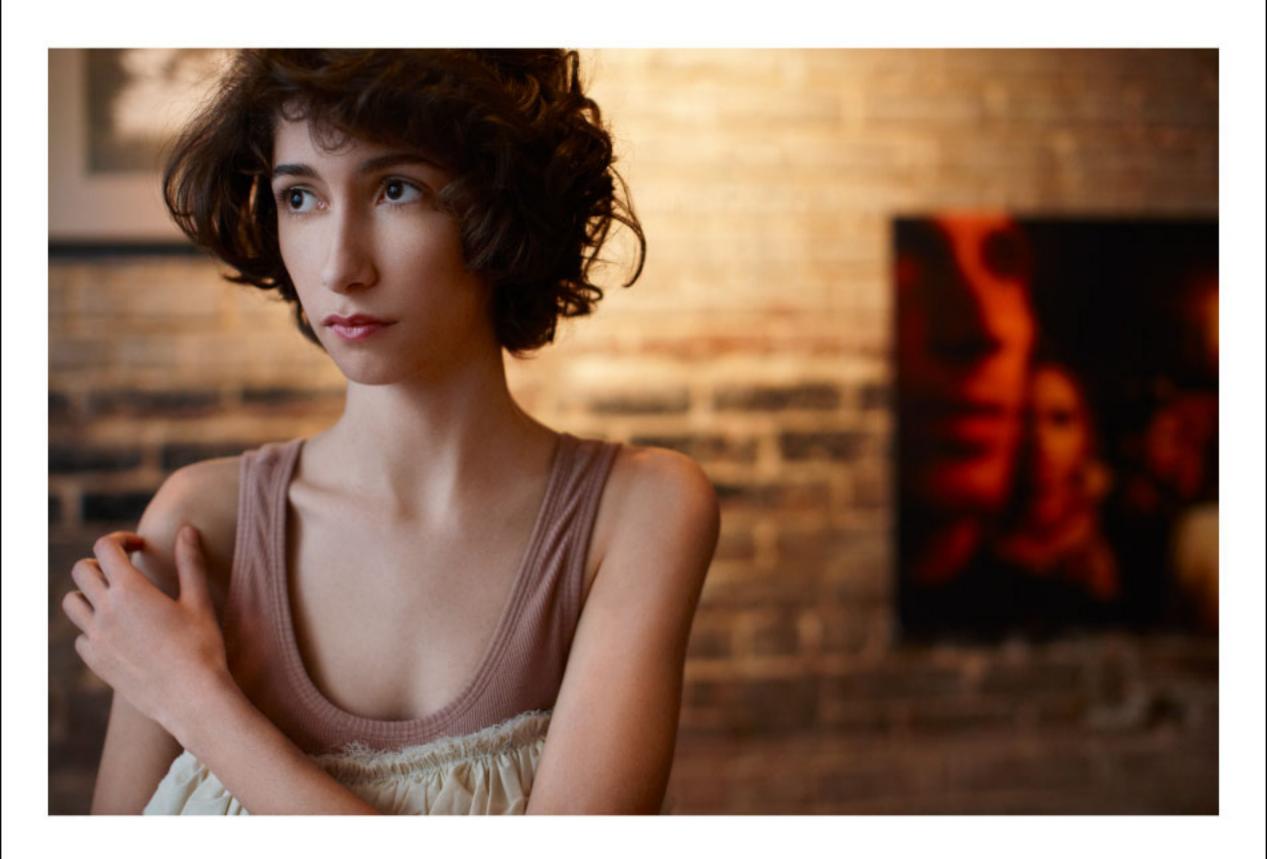


The Yahoo! headlines are a compendium of doom. Bin Laden Claims Airline Bomb Attempt on Christmas. Haiti Government Says 150K Bodies Recovered. Obama's State of Union to Focus on Jobs. Premier: Israel to Keep Parts of West Bank Forever.

It is not necessary to delve beyond these summaries to know that the world is in trouble, that America has failed in its promise to become a dream-life refuge. John Mayer's new song, the first one whose words seem to ring terribly true, says it best: "Who says I can't get stoned?"

The reason, it turns out, that he can't, at least not legally since the Federal government banned marijuana in 1937, is a metaphor for all that's gone wrong with America: the prejudices, the greed-driven politics and the failure of the press to alert us to the real truths. The fact that marijuana is fast on its way to becoming the "new" old wonder drug may be the best sign yet,











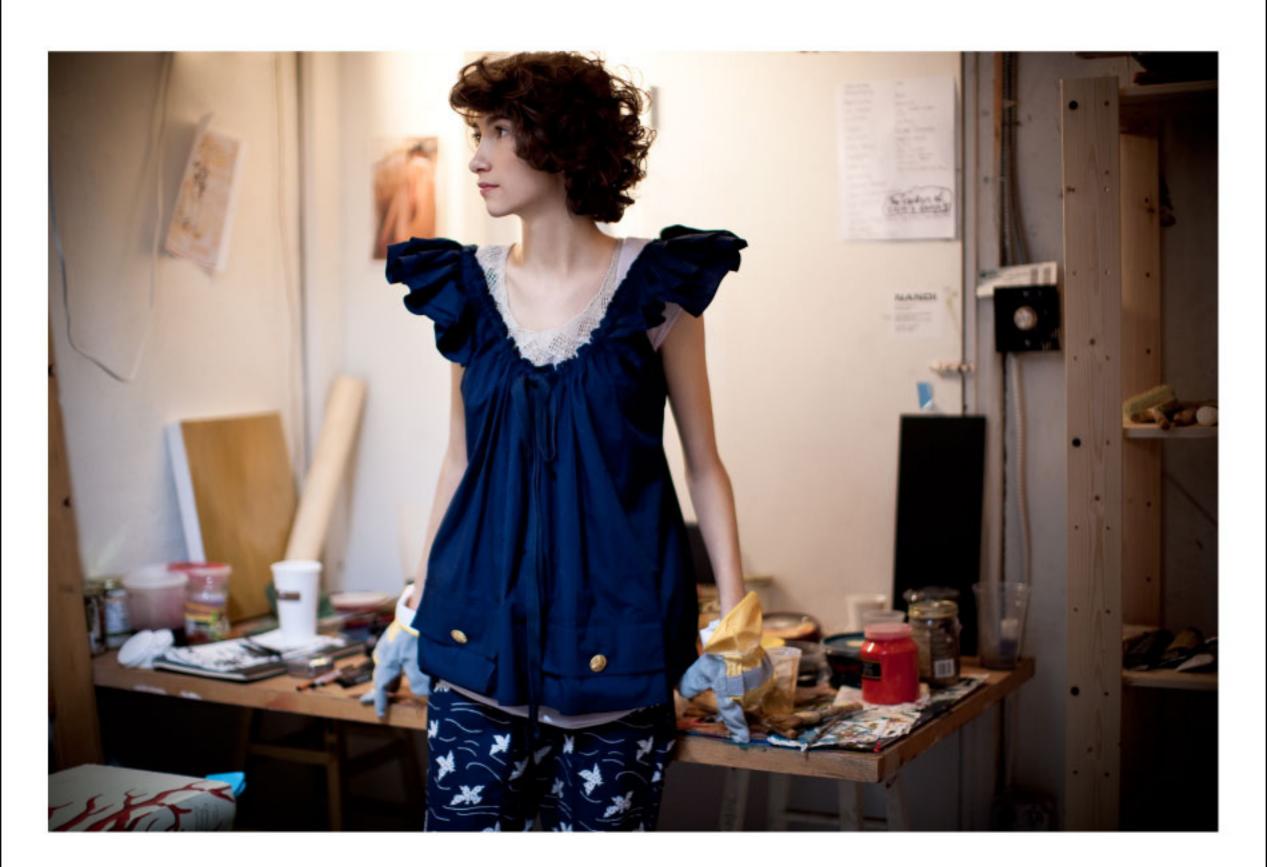




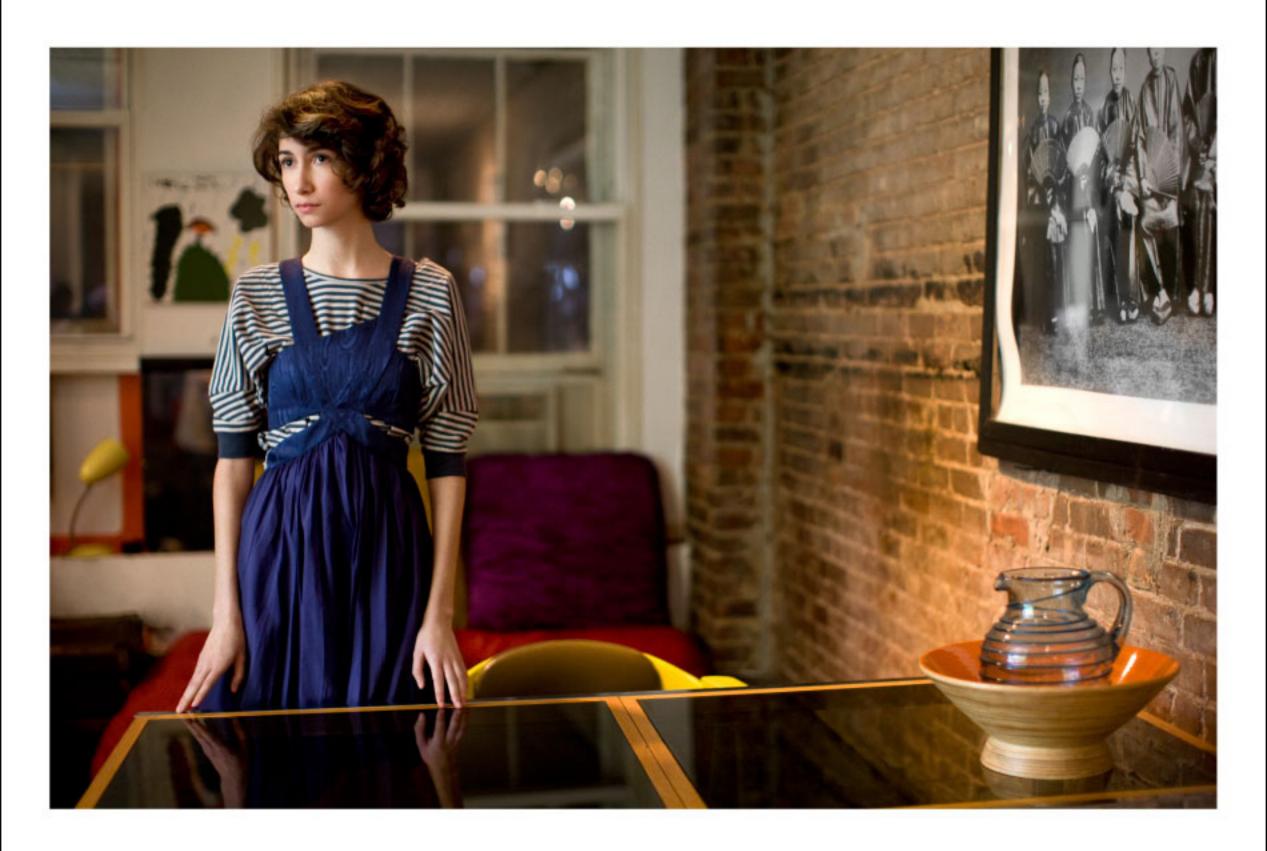


















INCLUSE.





Editor: JOHN SLATTERY

Hair: DAVID CRUZ @ Ray Brown Pro using REDKEN

Make up: CHEYENNE @ TheArtistsLoftNYC.com using TARTE COSMETICS

Photo Assistant: ROGER GIBBS

- 3-4 Salmon pink tank top with cream ruffle by TOM SCOTT
- 5-6 Navy cotton pin dot pinafore top by KAREN WALKER
- 7-8 Oversized black dress by ERRO
 Sequinned tank top by LERARIO BEATRIZ
 White t-shirt by ALTERNATIVE
- 9-10 Biscuit suede asymmetric zip jacket by HELMUT LANG
 Black shorts by HELMUT LANG
 Tank top by HELMUT LANG
 T-shirt by LERARIO BEATRIZ
 Scarf by KIMBERLY OVITZ
 - Black double breasted jacket by SHIPLEY AND HALMOS White bias drape blouse by TOM SCOTT Stripped mens style trouser by KIMBERLY OVITZ
- 11-12 Navy top and print trouser both by KAREN WALKER Pink top with lace by LERARIO BEATRIZ
- 13-14 Black and white plaidjacket with 3/4 sleeves by TESS GIBERSON Rayon dress in grey with polka dot print by LERARIO BEATRIZ
- 15-16 Striped cotton t-shirt by SHIPLEY AND HALMOS Lapis dress by IDEEN
- 17-18 Black ruffle dress by KAREN WALKER

GOOD FOOD BAD FOOD

WRITTEN BY DAVID ESPINOSA

With the onset of food television, food reality shows and food segments on every national am news program everyone can be a food expert, control their weight and be healthier. Can watching these shows really enlighten us to what is "Good Food"? What information on the internet is true? Which studies are accurate? How can we be more conscientious eaters? For some good food is the Caesar Salad covered in creamy Caesar dressing at the local fast food joint or "all you can eat" soup and salad specials at the local sit down quickservice restaurant, oh and yes that comes with warm baked fresh "all you can eat " garlic bread. Then there are others who may define good food as home cooked meals using only 'Green Market/Farm fresh produce and organic meats or Pescatarian/Vegetarian diets. Finally, there are those who believe that dinner at fine dining establishments like Spice Market, Aquavit or Tabla is the definition of good food. However, for most, "Good Food" is

BIKINI BOOKCAMP

WRITTEN BY SARAH DRUCE



Ever felt the need to escape the all-consuming pace of New York? Being the centre of the universe it attracts a certain kind of person that likes to live life to the full. Working and playing hard can take its toll on your mind, body and sole, so when I was considering my next break I wanted something totally different. My usual approach to a vacation is to tick another farflung destination off my list but this time felt the need to find somewhere I could take the time to recharge. I was looking for vacation with a purpose, more than beautiful beaches and a

good book could offer. I wanted somewhere I could get fit, meet like-minded women and discover a more holistic approach to taking time out. Living in New York our lives are full of a different kind of adventure, often fuelled by cocktails and late nights, too many deadlines and not enough space. Alcohol and over indulgence was something I wanted to avoid, I felt my body deserved a break. I had a clear idea of what I was looking for, now I just needed to find it. My list included; a stunning and safe destination, no

RICK HAYLOR

aWANTED beauty

MAKE UP BY GINA CROZIER

$aWANTED \, beauty \,$



T H Е L A S T SEDUCTION

BENEFIT COSMETICS

BENEFIT POSIE TINT

CUPID'S BOW LIP SHAPER

BENETINT LIP BALM SPF 15

SOME KIND OF GORGEOUS 'THE FOUNDATION FAKER'

aWANTED beauty



BENEFIT COSMETICS

CREASELESS CREAM EYESHADOW/LINER 'STILETTO'

VELVET EYESHADOW 'BUCKLE BUNNY'

BADGAL LASH MASCARA'BLACK'

BADGAL LINER WATERPROOF EYE PENCIL 'EXTRA BLACK'

EYE BRIGHT PENCIL'INSTANT EYE BRIGHTENER'

POWDERFLAGE CONCEALER

SOME KIND OF GORGEOUS 'FOUNDATION FAKER'

aWANTED beauty



$\begin{array}{c} C \ L \ O \ S \ E \ R \end{array}$

KAT VON D BY SEPHORA

LIGHTENING SHEER LIP GLOSS 'MARG'
SEPHORA PERFECTING TINTED MOISTURISER
SEPHORA LOOSE POWDER IN A BRUSH
SEPHORA DOUBLE-ENDED PERFECT COMPLEXION BRUSH
SEPHORA PROFESSIONEL LIP BRUSH #61

aWANTED beauty



THE SHINING

SEPHORA BRAND COSMETICS

SEPHORA EYE PRIMER POT
COLORFUL STRASS MONO EYESHADOW 'NO.18'
KEEP KOHL! WATERPROOF LINER 'KEEP BLACK'
SEPHORA PURE MASCARA'PANTHER BLACK'
SEPHORA BRAND ARCH IT BROW KIT
SEPHORA BUILDABLE COVER CONCEALER
SEPHORA TRICKS OF THE TRADE EYE BRIGHTENER
SEPHORA PERFECTING TINTED MOISTURISER
SEPHORA LOOSE POWDER IN A BRUSH
SEPHORA DOUBLE-ENDED EVERYDAY EYE BRUSH

aWANTED beauty



R E D S

KAT VON D BY SEPHORA

PAINTED LOVE LIPSTICK 'UNDERAGE RED'
PAINTED LOVE LIP GLOSS 'UNDERAGE RED'
SEPHORA PERFECTING TINTED MOISTURISER
SEPHORA LOOSE POWDER IN A BRUSH
SEPHORA DOUBLE-ENDED PERFECT COMPLEXION BRUSH
SEPHORA PROFESSIONEL LIP BRUSH #61

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H

SMASHBOX COSMETICS

HEARTBREAKER EYESHADOW PALETTE 'AZURE', WARM TAUPE'
LASH DNA MASCARA 'JET BLACK'
JET SET WATERPROOF EYELINER 'DARK BROWN'
PHOTO FINISH LID PRIMER
BROW TECH
PHOTO OP UNDER EYE BRIGHTENER
PHOTO FINISH FOUNDATION PRIMER
HIGH DEFINITION HEALTHY FX FOUNDATION
HIGH DEFINITION DUAL FINISH MICRO POWDER

MATISYAHU

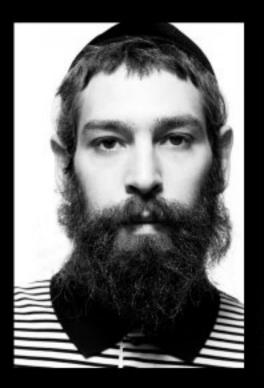
WRITTEN BY DANIEL ALONSO

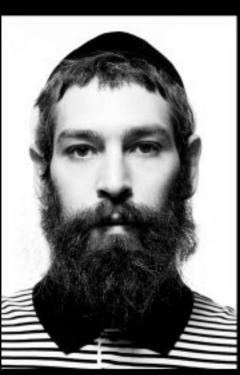
aWANTEDmag had the opportunity to speak with a true original, Matthew Miller, better known to listeners as Matisyahu, the New York City-based Hassidic Jewish musician. His newalbum, Light, which debuted in the top 20 on the Billboard charts, is out now on EpicRecords and the single "One Day" is the official anthem for the upcoming 2010 WinterOlympic Games.

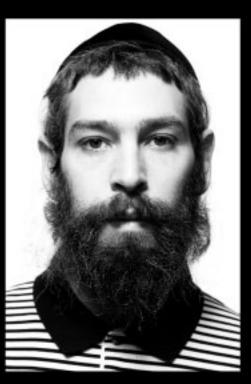
You grew up in White Plains, New York but at the age of sixteen, decided to takepart in a study program in Hod Hasharon, Israel. Through that experience youembraced certain views and beliefs that can be found in your music today. Firstly, as a young man, what motivated you to move around the world and delve intoreligion?

When I was a kid I went to public school. Although my parents were not Orthodox, they felt it was important to instill a Jewish identity in me so I went to a Reconstructionist Hebrew school three times a week after school. It was a drag; I couldn't

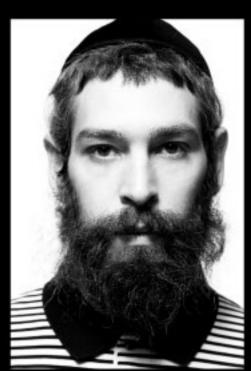
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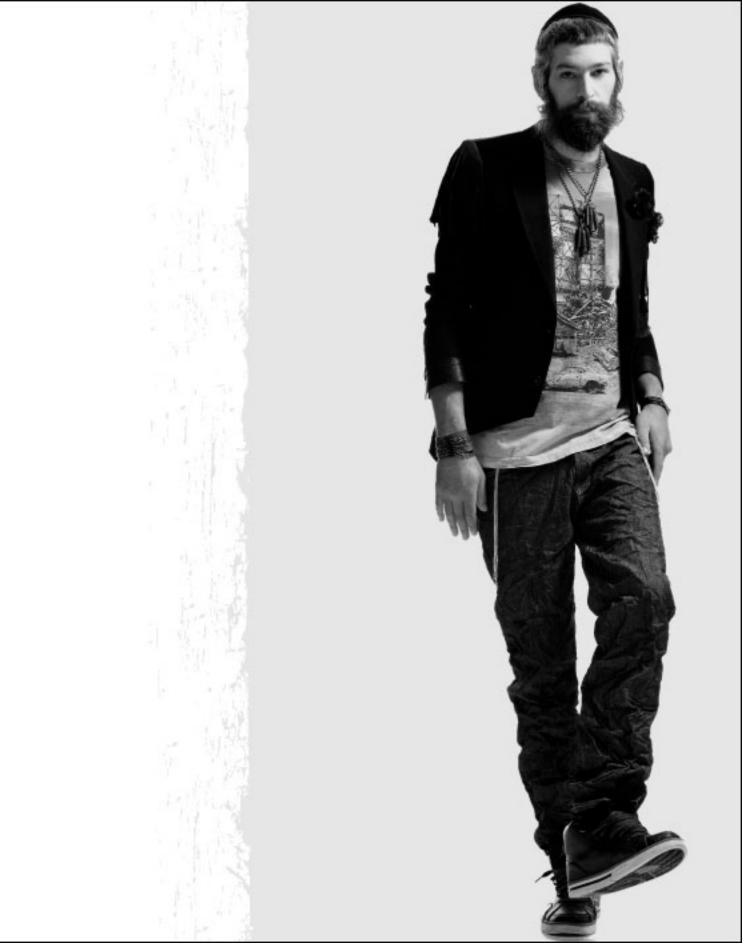




























Editor: JOHN SLATTERY

Groomer: CHEYENNE @ TheArtistsLoftNYC.com using TARTE COSMETICS

Talent: MATISYAHU

Assistant: ANGEL HERNANDEZ Location: CANOE STUDIOS, NYC

- 3-4 Stripped polo shirt by TROVATA
- 5-6 Distressed vintage jacket MATISYAHU'S OWN Jeans by JEAN SHOP T-Shirt by THE GAP
- 7-8 Brown leather distressed jacket by JEAN SHOP Jeans by JEAN SHOP Grey t-shirt by CLUB MONACO Stripped cotton shirt by BILLY REID
- 9-10 Customized black jacket with silk roses by SINNER/SAINT
 T-shirt by DETH KILLERS 2000
 Jeans by JEAN SHOP
 Leather cuffs and necklaces by SINNER/SAINT
- 11-12 Customized prince of Wales two button jacket by SINNER-SAINT
 Plaid shirt by BILLY REID
 T-Shirt by THE GAP
 Jeans by JEAN SHOP
 Cuffs from SINNER/SAINT
- 13-14 Customized Black Jacket with silk roses by SINNER/SAINT T-shirt by DETH KILLERS 2000 Jeans by JEAN SHOP Leather cuffs and necklaces by SINNER/SAINT

- 15-16 Nylon sport trench in slate grey by THOM BROWNE
 Plaid shirt by RIVIERA CLUB
 T-shirt by DETH KILLERS 2000
 Leather cuffs by SINNER/SAINT
- 17-18 Purple nylon zip front jacket by ROGUE Stripped cotton anorak by CLUB MONACO
- 19-20 On the left-stripped polo by TROVATA

 Black polo by BILLY REID

 Jeans by JEAN SHOP

 On the right-Distressed vintage jacket MATISYAHU'S OWN

 Jeans by JEAN SHOP

 Shadow fighter T-shirt midnight dip dyed cotton tee with stripes and shadow fighter graphic by ROGUE
- 21-22 Customized Black Jacket w/ Silk Roses by SINNER/SAINT
 T-shirt by DETH KILLERS 2000
 Jeans by JEAN SHOP
 Leather cuffs and necklaces by SINNER/SAINT
- 23-24 Black Polo Shirt by BILLY REID Stripped L/S knit shirt by BILLY REID Trousers by JEAN SHOP



PHIL KNOTT

British bred, Brooklyn based photographer phil knott has been producing images for over a decade:rich in content and creativity. knott presents a style that is beautiful, raw , honest and soulful. Embodying this not only in portature, but also in the fusion of fishion, lifestyle and music. Phil has invented a niche for himself, including clients such as paramount pictures, Versace Sport and fragrance and many editorial clients.



DAYMION MARDEL

Daymion Mardel is a british born photographer based in New York. "I was thrilled with the opportunity to collaborate with Matisyahu and aWantedmag. Matisyahu has incredible talent. I tried to capture the spirit of his m usic, and the positive energy is exudes. When an artist pushes the envelope to create meaningful images, it's a true gift to us all," www.daymion.com



IAMIE ISAIA

Jamie Isaia evokes mood and atmosphese in a color-saturated, expressive approach to photography. Though her images are thoughtfully scripted, they also contain unexpected and spontaneous elements. Jamie' still photography is conceived in motion, naturally, with the evolution of the fashion film as a medium, Jamie has turned to moving pictures as a means of this expression in her creative and commercial work as well.



KIMIE O'NEILL

Kimie O'Neill was born and raised in the San Francisco Bay Area where she developed interests in fishion, art, and music. After giving up on childhood dreams of becoming s hippie, Kimie selocated to New York where she received a degree in Art History and Museum Studies from NYU and looks forward to pursuing a higher education in Fashion History.



STEVE COHEN

Steve Cohen is an award winning NYC based still-life photographer. He is drawn to what nature teaches about what, and how to create. He firmly believes in the beauty of most everything with the exception of foods containing gost cheese. When not photographing for advertisers, retailers and editorial. publications Steve can be found working on personal projects involving freecycling and facial

www.stevecohenphoto.com



Steph Thompson is a Brooklynprojects is a blog www.goldstar4trying.com that chronicles her daily doling of puffy gold stars to every-day people as a reward, just for Project, Ms. Thompson covered package goods, cosmetics and



STEPHANIETHOMPSON DANIEL ALONSO

Born in Argentina, Daniel based writer. Among her current Alonso is a New York City-based writer whose work has appeared in various magazines and blogs including Justapoz, Beooklyn Vegan and the music publication Origivation, located in Philadeltrying. Prior to The Gold Star phia. Daniel earned his Bachelor of Fine Arts and a minor in English from the Rhode Island fushion marketing for Advertis- School of Design. He has worked at V Magazine, VMan



RICK HAYLOR

Name: Rick Haylor Name on passport: Grant Ricky Haylor Nationally: British Male Date of Birth; 9th July 1928 In love with: Wife Debra, kids Molly, Durcy and his dog Alfie Football team: West Ham United Lives: N.Y. for last 14 years Loves a cup of tex and taking photos, so feels so happy about going to work every day. Love to anyone who knows him.

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WHERE TO BUY

CALVIN KLEIN, Available at: Calvin Klein Collection 654 Madison Ave – 212.292.9000, Saks 5th Avenue, Bergdorf Goodman

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ROCK & REPUBLIC, Available at www.shop.rockandrepublic.com

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SINNER/SAINT, Available at www.sinner-saint.com

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